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W. B. CLARKE & CO

INCORPORATED

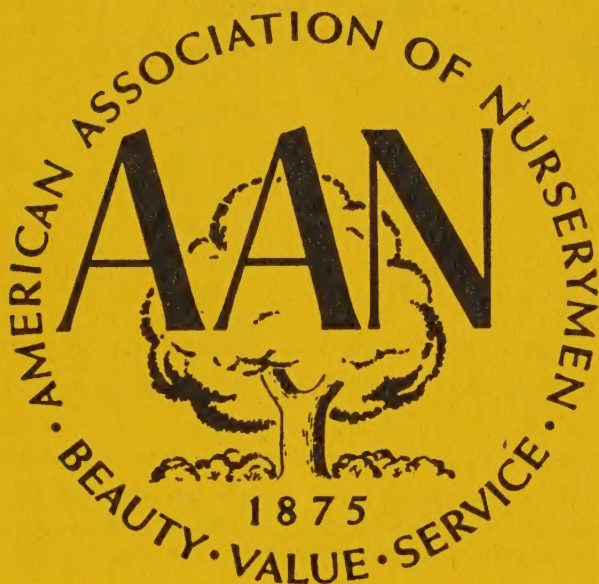
NURSERYMEN AND BREEDERS OF WOODY FLOWERING PLANTS

U. S. Department of Agriculture

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LIST
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DESCRIPTIVE

WHOLESALE ROSE LIST

BUSH • CLIMBING • STANDARD

for SEASON 1950-1951

MAY 15, 1950

TELEPHONE CYPRESS 3-8171 • MAIL P. O. BOX 343
SAN JOSE 2 • CALIFORNIA

We are Members of
ROSES, INCORPORATED
ALL AMERICA ROSE SELECTIONS
AMERICAN ASSOCIATION OF NURSEYMEN
CALIFORNIA ASSOCIATION OF NURSEYMEN
CENTRAL CALIFORNIA NURSEYMEN'S ASSOCIATION
AMERICAN HORTICULTURAL SOCIETY
CALIFORNIA HORTICULTURAL SOCIETY
ROYAL HORTICULTURAL SOCIETY (OF ENGLAND)

W. B. CLARKE & CO.

Growers of Quality Roses for Over 30 Years

We take pride in offering, this season, a large crop of bush and climbing roses. All are grown on new land particularly well adapted to rose growing. We have a splendid bud-stand and already indications justify our saying that quality will again be "tops."

Carload service usually available for eastern orders.

Patented Roses

(All patented varieties are being grown under license from patent owners). Prices are those listed by the patent holders.

Wholesale prices are determined by the individual retail prices.

No. 1 Grade

Retail Prices per variety		Wholesale Prices per variety	
Each	1 to 9	10 to 19	20 to 249
\$2.00	\$1.25	\$1.10	\$1.00
1.75	1.15	1.00	.90
1.50	1.00	.90	.75
1.35	.80	.75	.65
1.25	.75	.70	.60

Save 20% on No. 1½ (Medium Grade)

Generously graded, strong plants with a good root system.

N.B. Varieties starred (*) are A.A.R.S. 1950 winners.
Varieties underscored are ten finest roses of all time as selected by National Rose Jury. Both groups will receive national publicity during 1950-1951 season.

ANGELS MATEU, Pat. No. 174.

Orange rose. Unusually large and make fine exhibition blooms. Retail each \$1.50.

APPLAUSE, Pat. No. 829.

Gold Medal Bagatelle, Paris. A big 50-petalled sparkling bright red borne on long strong stems. Vigorous, exquisitely fragrant and a prolific bloomer. Retail each \$1.75.

BEST REGARDS, Pat. No. 652.

Cardinal red and tyrian rose. Large buds and open flowers. A vigorous grower and free bloomer. Retail each \$1.50.

CALIFORNIA, Pat. No. 449.

Ruddy-orange toned with saffron yellow. Long buds on strong stems, wonderful for cutting. Glossy foliage. Vigorous. A.A.R.S. Retail each \$1.25.

***CAPISTRANO**, Pat. No. 922.

Brilliant deep glowing rose pink in bud as well as in open flower. Large buds and flowers on long, strong stems. Foliage large and leathery. Growth upright. Blooms rich and lastingly fragrant. A.A.R.S. 1950. Retail each \$2.00.

CHARLOTTE ARMSTRONG, Pat. No. 455.

Blood-red and cerise-pink. A strong grower with disease-resisting foliage. Prolific bloomer and fine for cutting. A.A.R.S. Retail each \$1.50.

CRIMSON GLORY, Pat. No. 105.

Deep vivid velvety-crimson. Large, fragrant and beautifully formed. Retail each \$1.35.

DIAMOND JUBILEE, Pat. No. 824.

Glowing buff orange with orange-yellow at base of each petal. Enormous flowers of heavy textured petals that do not fade. Rich, soft, Old Rose fragrance. Retail each \$1.75.

ECLIPSE, Pat. No. 172.

Clear yellow. Exceptionally long slender buds borne in profusion. Fine for cutting. Retail each \$1.35.

***FASHION**, Pat. No. 789. (Floribunda type)

A strikingly new color—luminous coral-pink overlaid with gold softening to clear coral then deepens to reddish tones. Buds are oriental red, pointed, opening slowly into lovely miniature hybrid tea form. Glossy dark green foliage. A.A.R.S. 1950. Retail each \$2.00.

PATENTED ROSES (cont.)

FORTY-NINER, Pat. No. 792.

Two-toned. Inside of petals is a vivid Oriental Red while the outside is a Chrome Yellow changing to straw yellow. Colors are bright and lasting. Vigorous. A.A.R.S. Retail each \$1.75.

FRED EDMUNDS, Pat. No. 731.

Beautiful long-pointed buds of vivid, glowing coppery-orange changing to soft apricot. Holly-like shining foliage. Rich fruity fragrance. A.A.R.S. Retail each \$1.50.

GOLDEN HARVEST, Pat. No. 729.

Clear golden yellow without any carmine markings. Delightfully fragrant. Vigorous. Retail each \$1.50.

GOLDILOCKS, Pat. No. 672. (Floribunda type)

Rich golden yellow of hybrid tea form. Long lasting flowers. Very free blooming and a very fine floribunda variety. Retail each \$1.50.

GRANDE DUCHESSE CHARLOTTE, Pat. No. 774.

A new shade of red. The beautiful long streamlined buds are burnt-carmine opening to firm petalled flowers that do not fade. Carnation fragrance. A.A.R.S. Retail each \$1.50.

HEART'S DESIRE, Pat. No. 501.

Exquisite long-pointed bright red buds opening to shapely blooms of pure luminous red. Pleasing fragrance. A.A.R.S. Retail each \$1.50.

KATHERINE T. MARSHALL, Pat. No. 607.

Warm, glowing clear pink. Large buds and flowers of perfect form. Fruity fragrance. Long, fine stems, ideal for cutting. A.A.R.S. Retail each \$1.35.

LOWELL THOMAS, Pat. No. 595.

Deep and glowing rich golden yellow. Long, tightly furled buds open to a uniform lighter shade of yellow. A.A.R.S. Retail each \$1.50.

MARK SULLIVAN, Pat. No. 599.

Huge golden yellow flowers veined and shaded rose pink and cerise. Honey fragrance. Rich leathery, glossy foliage. Retail each \$1.50.

McGREY'S SUNSET, Pat. No. 327.

Orange-yellow heavily suffused with orange flame. The beautifully formed buds open slowly, hold their color in the sun and keep well. Foliage shiny green. Retail each \$1.35.

MIRANDY, Pat. No. 632.

Large buds of deep, rich dark red with black shadings opening to huge 50-petalled, richly fragrant flowers. Vigorous habit and free blooming. Heavily textured dark green foliage. A.A.R.S. Retail each \$1.50.

***MISSION BELLS**, Pat. No. 923.

A beautiful deep salmon pink hybrid tea rose opening to a clear shrimp pink color. Vigorous plant with attractive coppery green foliage which is disease resistant. Long pointed buds on long stems. Full centered flowers up to 5½ inches when open. Tea-scented fragrance. A.A.R.S. 1950. Retail each \$2.00.

MME. CHIANG KAI-SHEK, Pat. No. 664.

Large pointed ivory buds open to 4½ inch spiral flowers of canary-yellow tint with creamy outer petals. Vigorous, healthy plant. A.A.R.S. Retail each \$1.50.

MME. HENRI GUILLOT, Pat. No. 337.

Watermelon pink with a golden base. Has no rival in form or color. Large firm-petalled flowers borne singly on strong plants with extra-large foliage. The long slender buds are fine for cutting. Retail each \$1.50.

NOCTURNE, Pat. No. 713.

Long, perfectly formed buds of bright cardinal-red. Long stems, large luxuriant foliage. The large, richly textured petals have good substance and flowers are pleasantly fragrant. Sturdy. A.A.R.S. Retail each \$1.50.

PEACE, Pat. No. 591.

Buds are golden yellow, each petal edged with pink that seems to deepen as the flower slowly opens. The strong, straight stems lift the unusually large fresh looking flowers well above the mass of vigorous, shining, disease-resistant foliage. Highest score ever made by an A.A.R.S. Retail each \$2.00.

PATENTED ROSES, (cont.)

PINKIE, Pat. No. 712. (Polyantha type)

Perfect little long slender pink buds open to about 2 inches, each on an individual stem long enough to cut. A continuous bloomer from early Spring to late Fall. Spicy fragrance. Fine for border or dwarf hedge. A.A.R.S. Retail each \$1.50.

PINOCCHIO, Pat. No. 484. (Floribunda type)

The rich, fragrant salmon buds blushed with gold open to clear soft pink, deeper pink at edges. Exceptionally prolific bloomer. Foliage rich, dark green and unusually disease resistant. Retail each \$1.25.

RUBAIYAT, Pat. No. 758.

Rose red or crimson, Long, shapely buds open to extra large fragrant blooms borne on long strong stems. A vigorous healthy bush with luxuriant dark green foliage. A.A.R.S. Retail each \$1.50.

SAN FERNANDO, Pat. No. 785.

A magnificent rose of glowing currant-red. Beautifully formed buds and open flowers of unusually heavy texture. Richly fragrant. A.A.R.S. Retail each \$1.50.

SAN GABRIEL, Pat. No. 860.

Long pointed buds of glowing salmon overlaid tangerine-orange and fire red. with saffron yellow at base of each petal. Free flowering, long lasting. Retail each \$1.50.

SAN LUIS REY, Pat. No. 861.

Long pointed buds of guinea gold opening to perfect flowers of a satiny texture deepening at the base to rich cadmium yellow. Tea scented. Retail each \$1.50.

SATURNIA, Pat. No. 349.

Warm tones of cardinal-red on inside of petals with salmon-yellow and copper on reverse. Shiny dark green foliage. Fine for cutting. Retail each \$1.50.

SHOW GIRL, Pat. No. 646.

One of the best and most dependable deep pink roses. The long-pointed buds are perfectly formed on long stems and are fine for cutting. Retail each \$1.50.

SONATA, Pat. No. 732.

One of the really fine real pink roses. Beautiful as open flowers as well as in bud. Vigorous plant with good foliage. Retail each \$1.35.

***SUTTER'S GOLD**, Pat. No. 885.

Won the All-America Award and the Foreign Gold Medal at the Bagatelle Contest in Paris, France, so is truly an international winner. Long pointed bright yellow buds richly shaded orange and red. Every slender bud is perfect and nearly always borne singly. Vigorous, free branching and fine for cutting. Blooms from early spring to late fall. Delightful fragrance and disease resistant foliage. Very free blooming. A.A.R.S. 1950. Retail each \$2.00.

SWEET SIXTEEN, Pat. No. 631.

Long slender buds in delicate shades of light pink with tints of rose and a dash of gold at base of each petal. Open flowers are of perfect form and sweetly fragrant, making them grand cut flowers. Retail each \$1.50.

TAFFETA, Pat. No. 716.

Rich carmine-rose in bud opening to rose-pink, salmon or apricot, but with predominant color carmine-rose. Reverse of petals tinted yellow. Richly fragrant; exceptionally fine for cutting. A.A.R.S. Retail each \$1.75.

TALLYHO, Pat. No. 828.

A bi-color. Inside of petals unique shade of pink; outside a rich crimson. Buds are deep cardinal red. The long-stemmed blooms open slowly, last well and have a spicy fragrance. A large, vigorous branching plant. A.A.R.S. Retail each \$1.75.

TEXAS CENTENNIAL, Pat. No. 162.

Vermilion-red. Vigorous sport of Pres. Hoover. Perfect cut flowers with long strong stems and handsome foliage. Retail each \$1.25.

ORDER BLANK

W. B. CLARKE & CO.

Wholesale Rose Growers

P. O. BOX 343 • SAN JOSE, CALIFORNIA

19

Sold to

Address

All orders are booked "Subject to Crop." Usual terms of 60 days, net, to buyers of established credit, otherwise, to be arranged.

All claims must be made in writing within 10 days after receipt of plants.

	SIZE	No. 1	No. 1½
PATENTED, BUSH			
ANGELS MATEU			
APPLAUSE			
BEST REGARDS			
CALIFORNIA			
CAPISTRANO			
CHARLOTTE ARMSTRONG			
CRIMSON GLORY			
DIAMOND JUBILEE			
ECLIPSE			
FASHION			
FORTY-NINER			
FRED EDMUNDS			
GOLDEN HARVEST			
GOLDSLOCKS			
GRANDE D. CHARLOTTE			
HEART'S DESIRE			
KATHERINE T. MARSHALL			
LOWELL THOMAS			
MARK SULLIVAN			
McGREDY'S SUNSET			
MIRANDY			
MISSION BELLS			
MME. CHIANG KAI-SHEK			
MME. HENRI GUILLOT			
NOCTURNE			
PEACE			
PINKIE			
PINNOCHIO			
RUBAIYAT			
SAN FERNANDO			
SAN GABRIEL			

Patented Bush (cont.)			
	SIZE	No. 1	No. 1½
SAN LUIS REY			
SATURNIA			
SHOW GIRL			
SONATA			
SUTTER'S GOLD			
SWEET SIXTEEN			
TAFFETA			
TALLYHO			
TEXAS CENTENNIAL			

PATENTED, CLIMBING			
CLI. CHRISTOPHER STONE			
FLASH			
CLI. GOLDEN DAWN			
CLI. HEART'S DESIRE			
HIGH NOON			
CLI. HINRICH GAEDE			
CLI. MME. HENRI GUILLOT			
CLI. MRS. SAM McGREDY			
CLI. PEACE			
CLI. PICTURE			
CLI. TEXAS CENTENNIAL			

GENERAL LIST, BUSH				
	SIZE	No. 1	No. 1½	No. 2
AUTUMN				
CHRISTOPHER STONE				
CONDESA DE SASTAGO				
DAME EDITH HELEN				
DUCHESS OF ATHOLL				
DUQUESA DE PENARANDA				
E. G. HILL				
ETOILE DE HOLLANDE				
FLORADORA				
FRAU KARL DRUSCHKI				
GOLDEN DAWN				
GOLDEN EMBLEM				
GOLDEN GLEAM				
HADLEY				
HINRICH GAEDE				
HOOSIER BEAUTY				
J. OTTO THILOW				
K. A. VICTORIA				
LADY FORTEVIOT				
McGREDY'S IVORY				

General List, Bush (cont.)			
SIZE	No. 1	No. 1½	No. 2
McGREDY'S YELLOW			
MMLE. C. BRUNNER			
MRS. E. P. THOM			
MRS. P. S. DUPONT			
MRS. SAM McGREDY			
PICTURE			
PRES. HERBERT HOOVER			
RED TALISMAN			
SHOT SILK			
SNOWBIRD			
SOUTHPORT			
TALISMAN			
THE DOCTOR			
VILLE DE PARIS			

GENERAL LIST, CLIMBERS			
BELLE OF PORTUGAL			
CLI. DAILY MAIL SCENTED			
CLI. DAME EDITH HELEN			
CLI. DUCHESS OF ATHOLL			
CLI. ETOILE DE HOLLANDE			
CLI. GOLDEN EMBLEM			
CLI. HADLEY			
CLI. HOOSIER BEAUTY			
CLI. K. A. VICTORIA			
CLI. LADY FORTEVIOT			
CLI. MLLE. C. BRUNNER			
CLI. MRS. E. P. THOM			
PAUL'S SCARLET CLIMBER			
CLI. PRES. HERBERT HOOVER			
CLI. SHOT SILK			
CLI. TALISMAN			
CLI. YELOW C. BRUNNER			

STANDARD (TREE) ROSES Patented			
SIZE	No. 1	No. 1½	
APPLAUSE			
CAIFORNIA			
CAPISTRANO			
CHARLOTTE ARMSTRONG			
CRIMSON GLORY			
ECLIPSE			
FASHION			

	SIZE	No. 1	No. 1½
Standard (Tree) Pat. (cont.)			
FORTY-NINER			
FRED EDMUNDS			
GRANDE D. CHARLOTTE			
HEART'S DESIRE			
LOWELL THOMAS			
MARK SULLIVAN			
MIRANDY			
MISSION BELLS			
MME. H. GUILLOT			
NOCTURNE			
PEACE			
RUBAIYAT			
SAN FERNANDO			
SUTTER'S GOLD			
TAFFETA			
TALLY-HO			
TEXAS CENTENNIAL			
STD. GENERAL COLLECTION			
AUTUMN			
CHRISTOPHER STONE			
DUCHESS OF ATHOLL			
E. G. HILL			
ETOILE DE HOLLANDE			
FRAU K. DRUSCHKI			
GOLDEN EMBLEM			
GOLDEN GLEAM			
HINRICH GAEDE			
J. O. THILOW			
K. A. VICTORIA			
LADY FORTEVIOT			
McGREDY'S IVORY			
McGREDY'S YELLOW			
MME. JULES BOUCHE			
MRS. E. P. THOM			
MRS. P. S. DUPONT			
MRS. SAM McGREDY			
PICTURE			
POINSETTIA			
PRES. HERBERT HOOVER			
RED TALISMAN			
SISTER THERESE			
SNOWBIRD			
SOUTHPORT			
TALISMAN			

Patented Climbers

CLI. CHRISTOPHER STONE, Pat. No. 626.

Vivid velvety-scarlet crimson. Sturdy climber with excellent foliage. One of the best red climbers. Retail each \$1.50.

FLASH, Pat. No. 396.

Orange-scarlet with shining green foliage. Free blooming. A.A.R.S. Retail each \$1.50.

CLI. GOLDEN DAWN, Pat. No. 243.

Sunflower yellow. Vigorous climbing sport of the favorite bush variety. A profuse bloomer with splendid fragrance and attractive foliage. Retail each \$1.50.

CLI. HEART'S DESIRE, Pat. No. 663.

One of the finest crimson climbers. Profuse and fine for cutting. Retail each \$1.50.

HIGH NOON, Pat. 704.

Intense clear yellow buds borne on long, thornless, stems blooming right on through the summer and fall. Handsome glossy foliage. A.A.R.S. Retail each \$1.75.

CLI. HINRICH GAEDE, Pat. No. 244.

Orange-scarlet. Free blooming. Does exceptionally well around San Francisco Bay Area. Retail each \$1.50.

CLI. MME. HENRI GUILLOT, Pat. No. 788.

Watermelon pink with golden base. Vigorous, fine for cutting. Retail each \$1.50.

CLI. MRS. SAM MCGREDY, Pat. No. 394.

Scarlet-orange to orange-salmon. Vigorous grower with luxuriant glossy, bronzy-green foliage. Retail each \$1.50.

CLI. PEACE, Pat. No. 932.

Buds golden yellow, petals edged with pink that deepens as flowers slowly open. A strong, healthy looking climber. Foliage shining, diseases resistant. Retail each \$2.00.

CLI. PICTURE, Pat. No. 524.

Beautifully formed fragrant rich pink flowers. Fine for cutting. Retail each \$1.50.

CLI. TEXAS CENTENNIAL, Pat. No. 565.

Vermilion-red. Vigorous and profuse. Fine for cutting. Retail each \$1.50.

General Collection

Prices for Non-patented Bush and Climbing Roses.

	No. 1	No. 1½	No. 2
10 to 90	.45	.37	.27
100 to 490	.44	.36	.26
500 to 990	.43	.35	.25
1000 up	.42	.34	.24

(Please order in multiples of ten)

AUTUMN, orange, red and pink.
CHRISTOPHER STONE, scarlet.
CONDESA DE SASTAGO, coppery-orange.
DAME EDITH HELEN, rose pink.
DUCHESS OF ATHOLL, orange.
DUQUESA DE PENARANDA, orange-apricot.
E. G. HILL, deep red.
ETOILE DE HOLLANDE, velvety-red.
FLORADORA, (Floribunda) orange scarlet.
F. K. DRUSCHKI, white.
GOLDEN DAWN, sunflower yellow.
GOLDEN EMBLEM, golden yellow.
GOLDEN GLEAM, golden yellow.
HADLEY, velvety crimson.
HINRICH GAEDE, orange scarlet.
HOOSIER BEAUTY, velvety-red.
J. OTTO THILOW, pink.
K. A. VICTORIA, white.
LADY FORTEVIOT, golden yellow and red.
MCGREDY'S IVORY, white.
MCGREDY'S YELLOW, buttercup yellow.
MLLE. CECILE BRUNNER, (Poly.) bright pink.
MRS. E. P. THOM, clear yellow.
MRS. P. S. DUPONT, golden yellow.
MRS. SAM MCGREDY, scarlet-orange.
PICTURE, rich pink.
PRES. HERBERT HOOVER, multicolored, cerise, pink, scarlet, yellow.
RED TALISMAN, red.
SHOT SILK, orange-cerise, scarlet.
SNOWBIRD, snow-white.
SOUTHPORT, scarlet, gold base.
TALISMAN, multicolored, orange-scarlet and golden yellow.
THE DOCTOR, large silvery pink.
VILLE DE PARIS, golden yellow.

Climbers

BELLE OF PORTUGAL, light pink.
CLI. DAILY MAIL SCENTED, crimson.
CLI. DAME EDITH HELEN, rose pink.
CLI. DUCHESS OF ATHOLL, orange.
CLI. ETOILE DE HOLLANDE, velvety-red.
CLI. GOLDEN EMBLEM, golden yellow.
CLI. HADLEY, crimson.
CLI. HOOSIER BEAUTY, velvety red.
CLI. K. A. VICTORIA, white.
CLI. LADY FORTEVIOT, golden yellow and red.
CLI. MLLE. C. BRUNNER, pink.
CLI. MRS. E. P. THOM, yellow.
PAUL'S SCARLET CLIMBER, Improved.
CLI. PRES. HERBERT HOOVER, multicolored.
CLI. SHOT SILK, pink suffused yellow.
CLI. TALISMAN, multicolored.
CLI. YELLOW CECILE BRUNNER, yellow.

STANDARD (TREE) ROSES

Standard (Tree) Roses

Strong 36 inch stems *four budded*, well developed heads and excellent roots. Plants tied in bundles of five — please order that way.

Carload service usually available for eastern orders.

No. 1 Grade

under 100	@	\$2.00
100 or more	@	1.90
250 or more	@	1.85

No. 1½ grade @ 20% less.

Patented Varieties (at 50c ea. additional)

APPLAUSE
CALIFORNIA
CAPISTRANO
CHARLOTTE ARMSTRONG
CRIMSON GLORY
ECLIPSE
FASHION
FORTY-NINER
FRED EDMUNDS
GRANDE D. CHARLOTTE
HEART'S DESIRE
LOWELL THOMAS
MARK SULLIVAN
MIRANDY
MISSION BELLS
MME. H. GUILLOT
NOCTURNE
PEACE
RUBAIYAT
SAN FERNANDO
SUTTER'S GOLD
TAFFETA
TALLY-HO
TEXAS CENTENNIAL

Not Patented Varieties

AUTUMN
CHRISTOPHER STONE
DUCHESS OF ATHOLL
E. G. HILL
ETOILE DE HOLLANDE
FRAU K. DRUSCHKI
GOLDEN EMBLEM
GOLDEN GLEAM
HINRICH GAEDE
J. O. THILOW
K. A. VICTORIA
LADY FORTEVIOT
McGREDY'S IVORY
McGREDY'S YELLOW
MME. JULES BOUCHE
MRS. E. P. THOM
MRS. P. S. DUPONT
MRS. SAM McGREDY
PICTURE
POINSETTIA
PRES. H. HOOVER
RED TALISMAN
SISTER THERESE
SNOWBIRD
SOUTHPORT
TALISMAN

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